

Sponsor Opportunities



21st Annual PAL Auction

#MoreThanJustSports



Thursday, November 9th, 2023

Buffalo Niagara Convention Center | 5:30-9:00pm

153 Franklin St, Buffalo, NY 14202



About the Event



We're baaaack!!!

The 21st Annual Police Athletic League of Buffalo Auction returns to the Buffalo Niagara Convention Center, this year. This event promises to be like no other!

While we may have been known for a strong emphasis on athletics, Buffalo PAL is more than just sports! Buffalo PAL has evolved into an organization that embraces a holistic approach to nurturing the potential of every child, with an emphasis on social justice. Beyond the realm of sports, Buffalo PAL is committed to fostering the overall well-being, education, and development of every youth we serve – totaling over 20,000 youth across Buffalo and Western New York!

This year we will break with tradition and offer a fully immersive and interactive experience for auction-goers that will highlight all that Buffalo PAL has to offer. By engaging in this year's auction experience, you will gain a deeper understanding of the profound impact your donations and sponsorship dollars have on the lives of our Buffalo PAL kids.

This should be a night that is both enjoyable and deeply meaningful. You will experience elements of the “Buffalo PAL Kid” journey through various interactive activities!

Please find attached the sponsorship details outlining the various levels of participation and associated benefits.

We welcome back old friends, and are always looking for new supporters of the Police Athletic League of Buffalo. Help us as we continue to mold young lives into thoughtful, productive and well-rounded adults through ***Pride, Leadership and Attitude!***

Looking forward to seeing you at the 21st PAL Auction!

Sincerely,

Byron W. Brown, Chairman of the Board
Dennis J. Richards, Board President
Nekia Kemp, Executive Director



Sponsor Opportunities



\$25,000 HEALTH & WELLNESS PRESENTING SPONSOR

- Category Exclusive.
- Company recognized as the Exclusive Presenting Sponsor.
- VIP Seating and Admission for 15 Guests.
- Company LOGO featured on the Main Stage.
- Company LOGO featured on Auction Invitations.
- Company featured on event signage, social media and public relations efforts.
- Company LOGO featured on Front Cover, Inside Cover & Back Page of the Auction Program.
- Invitation for Company to submit a Commercial aired during the 21st Annual PAL Auction.
- Invitation to attend the 21st Annual PAL Auction Press Kick Off with Mayor Brown.



\$10,000 SPORTING EXCELLENCE | ACTIVITY STATION SPONSOR

- Company recognized as a “Sporting Excellence” Sponsor.
- VIP Seating and admission for 12 Guests.
- Company LOGO featured on 1 of 3 Activity Stations.
- 3 categories: ATHLETICS | HEALTH/WELLNESS | EDUCATIONAL
- Athletics: Basketball, Soccer & More.
- Health & Wellness: Golf, Ring Toss & More.
- Educational: Chess, Connect 4 & More.
- Company featured on event signage, social media and public relations efforts.
- Company LOGO featured on Auction Invitations.
- Full-Page Program Advertisement featured inside the Auction Program.
- Invitation to attend the 21st Annual PAL Auction Press Kick Off with Mayor Brown.



\$5,000 INTELLECTUAL IMPACT SPONSOR

- Company will be recognized as “Intellectual Impact” Sponsor.
- VIP Seating and admission for 8 Guests.
- Company LOGO featured as the Live Auction Sponsor.
- Company featured on event signage, social media and public relations efforts.
- Half-Page Program Advertisement featured inside the Auction Program.



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\$2,500 MINDFUL MENTOR SPONSOR

- Company will be recognized as a “Mindful Mentor” Sponsor.
- 6 Complimentary Admission Tickets.
- Company LOGO featured as the Silent Auction Sponsor.
- Company featured on event signage, social media and public relations efforts.
- Half-Page Program Advertisement featured inside the Auction Brochure.



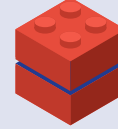
\$1,500 POWERPLAY SPONSOR

- Company will be recognized as a “Powerplay” Sponsor
- 4 Complimentary Admission Tickets.
- Company featured as Basket Raffle Sponsor.
- Company featured on event signage, social media and public relations efforts.
- Half-Page Program Advertisement featured inside the Auction Program.



\$1,000 SKILL BUILDING SPONSOR

- Company will be recognized as a “Skill Building” Sponsor.
- 2 Complimentary Admission Tickets.
- Company featured as a Valet Sponsor.
- Company featured on event signage, social media and public relations efforts.
- Half-Page Program Advertisement featured inside the Auction Program.



\$500 GOALIE OF WELLNESS SPONSOR

- Company will be recognized as a “Goalie of Wellness” Sponsor.
- Company featured on event signage, social media and public relations efforts.
- Half-Page Program Advertisement featured inside the Auction Program.



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Fillable Fields

<input type="checkbox"/>	\$25,000	HEALTH & WELLNESS PRESENTING SPONSOR	Full Page AD
<input type="checkbox"/>	\$10,000	SPORTING EXCELLENCE ACTIVITY STATION SPONSOR	Full Page AD
<input type="checkbox"/>	\$5,000	INTELLECTUAL IMPACT SPONSOR	Half Page AD
<input type="checkbox"/>	\$2,500	MINDFUL MENTOR SPONSOR	Half Page AD
<input type="checkbox"/>	\$1,500	POWERPLAY SPONSOR	Half Page AD
<input type="checkbox"/>	\$1,000	SKILL BUILDING SPONSOR	Half Page AD
<input type="checkbox"/>	\$500	GOALIE OF WELLNESS SPONSOR	Half Page AD

Company Name

Contact

Address

City **State** **Zipcode**

Phone **Email**

Program AD Submission Deadline: (COB) FRIDAY, SEPTEMBER 29TH

Submit PROGRAM READY AD to: melinda@socialmoxie.org

- FULL PAGE Program Ad Specs: 8.5" (h) x 5.5" (w)
- HALF PAGE Program Ad Specs: 4.25 (h) x 5.5" (w)

Request for AD Design: submit company logo and copy to melinda@socialmoxie.org

Sponsorship Invoices & Payments

I would like to be invoiced for payment.

My sponsorship payment is enclosed.



**Pay by
credit card:**



Please make a check payable to, and mail to:

POLICE ATHLETIC LEAGUE OF BUFFALO, INC.

65 Niagara Square, 21st Floor / Buffalo, NY 14202

Police Athletic League of Buffalo, Inc. is a 501(c)(3) not-for-profit corporation.

NYS Charity Registry # 05-42-31.Federal TaxID #16-1468698

Need assistance? Contact:

• **Melinda Spire**

PAL Event Project Manager

716.983.1350

melinda@socialmoxie.org