



2024

GOLF CLASSIC

**SUNDAY JUNE 9TH 2024
GLEN OAKS GOLF COURSE
BUFFALOPAL.COM**

All Fundraising Proceeds Support the PAL 2024 Summer Programs

SPONSORSHIPS OPPORTUNITIES

TITLE SPONSOR - \$5000

- Title Sponsor of Golf Tournament
- Title Sponsor of each Golf Social Mixer in March, April & May
- 20 Tickets to Each of the Golf Social Mixes in March, April, May
- Prominent Tee Signage at Driving Range & Putting Area
- Tee and Green Sign Prominent on sponsored hole
- Company Logo at the top all marketing materials listed as Title
- Mentions in all media and press releases as title sponsor
- Company spokesperson speaking opportunity at Dinner
- Sponsor of 3 foursomes.



PRESENTING Sponsor - \$2500

- Presenting Sponsor of Golf Tournament
- Presenting Sponsor one of Golf Social Mixer in March, April & May
- 10 Tickets to Each of the Golf Social Mixes in March, April, May
- Tee and Green Sign Prominent on sponsored hole
- Company Logo as “Presented by” all marketing materials listed
- Mentions in all media and press releases as presenting sponsor
- Company mention at opportunity at Dinner
- Sponsor of 2 foursomes.

SUPPORTIVE PAL - \$1,000

- Official Supportive PAL Sponsor
- 5 Tickets to Each of the Golf Social Mixes in March, April, May
- Sponsor of One Foursome
- Tee and Green Sign Prominent on sponsored hole



SPONSORSHIPS OPPORTUNITIES

TEE & GREEN SIGN SPONSORS - \$300

- Prominent signage on sponsored hole
- Two Holes for \$500

OFFICIAL AFTER PARTY-DINNER SPONSOR - \$2,500

- Official presenting sponsor of the After Party Dinner with Live Entertainment
- Additional benefits

SUPPORTIVE PAL PRATICE CLINIC PRESENTING SPONSORS - \$1,000

- Novice/Beginner Golf Instructional Clinic
- Official presenting sponsor naming rights and signage

OFFICIAL PRACTICE SWING - \$1,000

- Practice Range Signage



BEVERAGE SPONSOR - \$1,000

- Signage on Beverage cart

CONTEST SPONSOR - Inquire within

- participation in On-Course Contest
- Auction items





DIVERSITY

As we will welcome and invite our traditional participants we will be looking to recruit participants of the following

- Women participants
- Young Professionals (25-45)
- Minorities



DONOR RELATIONS

Deals are made on the Golf Course! With that being said, this is a prime opportunity to grow donor relations and introduce PAL to prospective donors.



LEAD UP ACTIVATIONS

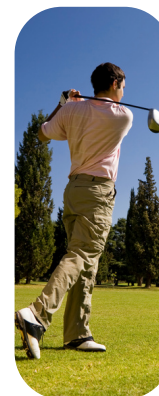
. **PAL Golf Social Mixer** events will consist of Golf Simulator activities, Music, Drinks and fun. They will be held on Thursday March 21st, Thursday April 18th and Thursday May 23rd from 5:30pm-7:00pm at Buffalo Golf & Social in Downtown Buffalo.



THE PAL GOLF CLASSIC

Action packed Tournament filled with

- 18 Hole Championship Course
- Supportive PAL Golf Clinic for the Novice Golfer
- On Course Contest
- Auction & Raffles
- Lunch & Dinner provided for all participants
- Live Music (in Clubhouse)
- After-Party with Open Bar
- Prizes
- PAL Youth (16+), Parents and Staff participate as “honorary Caddies & More



CLINIC

For the Golf Novice who still wants to enjoy the day with us on the links. We will provide an instructional clinic with Coaches. Cost will be \$100 per golfer



TOURNAMENT

Hit the Links and have fun for a great cause. Shotgun begins at 1pm.

\$175 per Golfer (Foursome)
\$185 per Golfer (Pair)
\$200 per Single golfer (will be paired)

HONORING JIM HORNE

It would be fitting to Honor a Buffalo Sports Legend and Pillar in the Golf Community in Jim Horne. Mr. Horne embodies what we stand for with exposing youth to sports and educational opportunities.

This can launch a standing tradition with the Golf Tournament to honor a WNY Sports Legend and Hero that embodies the mission and vision of PAL.

